International Business and Technology Student Competition

# GUIDEBOOK
## INTERNATIONAL POSTER

# COMPETITION DESCRIPTION

International Business and Technology Student Competition (IBTSC) is an international student competition in the field of business creation to express ideas for business ideas, poster work in accordance with sustainable development goals, green economy, technology and local wisdom.

# REGISTRATION MECHANISM

- Participant fill out the registration from via the link: https://bit.ly/IBTSCposter
- Registration or participans in this competition are **FREE.**
- Participant must be an individual.
- Participant send an active student certificate.
  **Indonesia:** Student Status: Participant must be enrolled in a Diploma or Bachelor's degree program at any higher education institution in Indonesia. Proof of student status can be provided through a **Student ID Card (Kartu Tanda Mahasiswa, KTM)** or an **official Letter of Active Student Status (Surat Keterangan Mahasiswa Aktif)**. Upload your Student ID Card with the file naming format: **Country_University_Name_ID Proof**
  **International:**
  Student Status: A valid **student ID card issued by the institution or an official letter or certificate from the institution confirming active student status,** including details such as the student's name, course of study, and expected graduation date. Upload your Student ID Card with the file naming format: **Country_University_Name_ID Proof**

# REGISTRATION MECHANISM

- Participant download a **statement of originality** of work and participant add a signature then upload it to the link registration. original statement can be obtained through the following link: https://shorturl.at/RPDyp
- After completing the registration form and submitting the work, participant are required to join the **WhatsApp group provide** in the registration form.

**All proofs should be submitted via the registration link.**

# THEME and SUB THEME

The theme of the IBTSC International Poster Competition is **"Fusing Technology and Local Wisdom: Paving the Way for a Sustainable and Green Economy".**

- **Sustainability**

Sustainability involves maintaining environmental, social, and economic balance to meet the needs of the present without compromising future generations.

- **Green Economy**

The green economy encompasses the concept of economic development that supports environmental sustainability, resource efficiency, and social welfare. For example: Reducing emissions, promoting renewable energy, and creating an inclusive economic system for a greener future.

- **Technology**

From renewable energy to smart cities and clean tech, these innovations contribute to addressing environmental challenges while improving efficiency and productivity.

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# TIMELINE

| Timeline | Agenda | Descriptions |
|---|---|---|
| January 27 - February 17, 2025 | Open Registration and Submission of works | Registration of participants according to the predetermined flow and the deadline for submitting proposals on February 17, 2025 at 23:59 WIB. |
| February 17 - 20, 2025 | Elimination stage | Selection of the 5 best works that will be presented on February 21, 2025. |
| February 21, 2025 | Presentation and Winner Announcement | Participants make presentations and winners are announced at the International Business and Technology Student Competition (IBTSC). |

# GENERAL PROVISIONS

- Poster competition participants are active students (D3 to S1 equivalent) from all universities (PTN / PTS) in Indonesia and abroad as evidenced by the Student Identity Card.
- The competition is individual.
- Each university can send more than 1 participant.
- Poster competition participants are only entitled to submit one best work and have never been published or the work has never won in another competition as evidenced by an original letter of work.
- If a violation is found in provision number 4, the work will be disqualified or canceled in the competition participation.
- By registering as a participant in the poster competition, participants are deemed to have agreed to all provisions, technicalities, and requirements set by the committee.
- The jury has the right to cancel a participant's victory if there are indications of plagiarism (taking other people's work) and the jury's decision is absolute (inviolable).
- The decision of the jury is absolute (inviolable).
- Rules may change at any time (following the situation and conditions).
- If there is unclear information, please contact the contact person below.

# WORK PROVISIONS

- Posters entered in this competition must be original, be the creative idea of the participant, not violate copyright, and have never been entered in any other competition.
- Posters must not contain pornography, discrimination, or anything that demeans or belittles others.
- The language used in the poster must be in English.
- The size of the poster must be A3.
- The poster type is public poster.
- Participants must include all university logos + logos on their work.
- The poster should be based on the sub-theme chosen by the participant.
- If a participant submits a work that does not fit or does not fit the theme, the committee has the right to disqualify the participant.
- Posters must include the organizer's logo (ISBTC Logo, Alma Ata University Logo). You can get it through this link: https://shorturl.at/RPDyp.
- Free to use editing tools.

# JUDGING PROCESS

- Reliminary Round: Participants' works will be evaluated by the judges and committee based on adherence to requirements and format, as well as other assessment criteria. The judges will select and evaluate the top 5 posters.

# WORK PROVISIONS

- Final Round: Works that pass the preliminary round will be judged by a panel of judges.
- Announcement of Winner: The winner will be announced on February 21, 2025. Top 5 participants are required to **attend or hybrid by zoom** on February 21 2025, to presents their posters at Alma Ata University.

# PRESENTATION

- Top 10 participants are required to attend on February 21 2025, to presents their posters at Alma Ata University.
- Participants **must bring a physical copy of the poster** that has been printed in the form of **Ivory type paper** with **A3 size** and display it for presentation.
- Each participant will be given a short time slot (15 minutes) to present their poster content and answer questions from the judges.

# REWARD

- 1st place: Coaching Money + Sertificate
- 2st place: Coaching Money + Sertificate
- 3st place: Coaching Money + Sertificate
- Favorite Winner: Coaching Money +Sertificate
- All Participants get *e-sertificate*

# JUDGING CRITERIA

| Criteria | Descriptions | Weight |
|---|---|---|
| Ideas | The presentation of the poster has clear, interesting ideas, and the content can be understood well and easily. | 30 |
| Aesthetics | Font: The poster uses appropriate fonts to complement the content and the text is clearly legible.Colors: Color choices enhance the visibility of the poster, Differences in color coding are used wisely.Layout: The layout of the poster maintains the balance of the poster design. | 30 |
| Suitability of Work | The content in the poster is in accordance with the given subtheme. | 30 |
| Presentation | Fill in the presentation with how well the presenter understands the work and answers questions clearly and appropriately. | 10 |

# CONTACT PERSON

(+62) 812 6639 9322 (Yolanda)
(+62) 878 7284 4227 (Artheo)

# THANK YOU!