International Business and Technology Student Competition

GUIDEBOOK
BUSSINES PLAN COMPETITION

COMPETITION DESCRIPTION

International Business and Technology Student Competition (**IBTSC**) is an international student competition event in the field of business creation to express business ideas, poster works that are in line with the goals of sustainable development, green economy, technology and local wisdom. With the theme "**Fusing Technology and Local Wisdom: Paving the Way for a Sustainable and Green Economy**"

SUB THEMA

- **Sustainability**

Sustainability involves maintaining environmental, social, and economic balance to meet the needs of the present without compromising future generations.

- **Green Economy**

Green economy encompasses the concept of economic development that supports environmental sustainability, resource efficiency, and social welfare. It leads to reducing emissions, promoting renewable energy, and creating an inclusive economic system for a greener future.

- **Technology**

From renewable energy to smart cities and clean tech, these innovations contribute to addressing environmental challenges while improving efficiency and productivity.

- **Local Wisdom**

Local wisdom includes reflecting traditional practices and values that are in harmony with nature. By combining modern technology and local knowledge, we can create sustainability solutions that are culturally based and remain globally relevant.

TIMELINE

- Registration and BPC Submission : January 27, 2025 - February 17, 2025
- Preliminary stage : February 17 - 20, 2025
- Presentation and Announcement : February 21, 2025

REGISTRATION MECHANISM

- Participants first register themselves at the link : **https://bit.ly/IBTSCbpc**
- Registrants or participants in this competition are **FREE**
- After filling out the form, participants must confirm to the contact person with the format **BPC_Registration _Team Name_University.**
- Submission of works in the form of soft files (PDF) with the format **BPC_Team Name_Proposal Title_University.**
- Participants consist of **2-3 people** in one team from the same university.
- Participants are active students in accordance with predetermined requirements :

  - **Indonesia :**
  Student Status: Participants must be enrolled in a Diploma or Bachelor program at any university in Indonesia. Proof of student status can be provided through Student Identity Card (KTM) or Active Student Certificate. Upload your Student ID Card with the file naming format: Country_University Name_Student Identification Number.
  - **International :**
  Student Status: A valid student card issued by the institution or an official letter or certificate from the institution confirming active student status, including details such as student name, course of study, and expected graduation date. Upload your Student ID Card with the file naming format: Country_University Name_Student Identification Number.

REGISTRATION MECHANISM

- Submissions received after the specified date will not be accepted and will be considered withdrawn.
- After filling out the registration form and submitting the work, **participants must join the WhatsApp group provided in the registration form**.

GENERAL REQUIREMENTS

1. BPC competition participants are active students (D3 to S1 equivalent) from all universities (PTN / PTS) in Indonesia and abroad as evidenced by a Student Identity Card.
2. One team consists of 2-3 people from the same university.
3. Each university can send more than 1 team (without maximum limit).
4. BPC competition participants are only entitled to submit one best work and have never been published or the work has never won in another competition as evidenced by a certificate of original work.
5. By registering as a BPC participant, the participant is deemed to have agreed to all provisions, technicalities, and requirements set by the committee.
6. The jury has the right to cancel a participant's victory if there are indications of plagiarism (taking other people's work) and the jury's decision is absolute (inviolable).
7. The decision of the jury is absolute (inviolable).
8. Rules may change at any time (following the situation and conditions).
9. Information that is unclear can directly contact the Contact Person.

WORKING CONDITIONS

1. Proposals that are included in the competition are the original work of the participants as evidenced by **Turnitin Checker / Originality of Work Letter.**
2. Each group must fill in a statement of originality given and signed by the team leader.
3. The committee is not responsible if there are claims from other parties for unoriginality (plagiarism).
4. Proposals are made in accordance with the theme and participants can choose one of the subthemes provided.
5. Proposals are collected in the form of soft files in pdf format with a maximum size of **10 MB**.

WRITING MECHANISM

- The Business Plan proposal should be a minimum **of 10 pages to 15 pages** (excluding cover, table of contents, and attachments).
- The Business Plan proposal consists of a cover, contents of the proposal, and attachments. The design of the proposal is as creative as possible by the participants.
- The cover format must include:

  - BPC Sub Proposal and ISBTC Theme (*Typed in capital letters, Times New Roman Font, Size 12, Spacing 1.5, Centered, Bold except ISCC Theme and written in italics*).
  - Business Plan proposal title (*Typed in capital letters, Times New Roman Font, Size 14, Spacing 1.5, Centered, Bold*).

WRITING MECHANISM

- Full name of the group leader & members along with the Student Identification Number. (*Typed in capital letters, Times New Roman Font, Size 12, Spacing 1.5, Bold*).
- College logo (*Centered*)
- Name of the college, city of the participating college, and year of production (*Typed in capital letters, Times New Roman Font, Size 12, Spacing 1.5, Centered, Bold*)

- The order of the proposal consists of :
    - Cover
    - Executive Summary
    - Table of Contents
    - CHAPTER I: Introduction
    - CHAPTER II : General Description of the Business Plan
    - CHAPTER III : Implementation Method
    - CHAPTER IV : Budget Plan (RAB)
    - Bibliography
    - Appendix
    - Originality Statement Sheet / Turnitin Checker

- The Business Plan Proposal is typed using A4 size paper, typed using Times New Roman font, size 12, 1.5 lines spacing and numbered in the upper right corner.
- Margin, Left: 4 cm, Right: 3 cm, Top: 3 cm, Bottom: 3 cm.
- The proposal is written in English in accordance with the proper **CSM (Chicago Manual of Style)** authorship.

WORK PROVISIONS

Final Round: Entries that pass the preliminary round will be judged by a panel of judges.

Winner Announcement: Winners will be announced on February 21, 2025. The 5 best participants are required to attend or via zoom on February 21, 2025, to present the Business Plan Proposal at Alma Ata University.

PRESENTATION

The 5 best participants must attend on February 21, 2025, to present the Business Plan Proposal at Alma Ata University.
Participants are allowed to bring a product portotype
Each participant will be given time (10 minutes) to present the Business Plan Proposal and answer questions from the jury.

ASSESSMENT CRITERIA

The assessment of proposals wil be conducted by competent judges in the field of business and entrepreneurship.

Assesment criteria include:
- Innovation and Creativity
- Sustainability and Social Impact
- Market and Financial Potential
- Implementation Feasbility

AWARDS

- 1st place: Coaching Money and certificate
- 2st place: Coaching Money and certificate
- 3st place: Coaching Money and certificate
- Best Creative Idea: Certificate
- Best Realiable: Certificate

ISBTC PACK

https://bit.ly/IBTSCbpc (Registration)

https://shorturl.at/yRg41 (Originalty Letter BPC)

CONTACT PERSON

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THANK YOU!